

# Jenna Borges

Digital portfolio can be found at:  
<https://jlynnborges.wixsite.com/portfolio>

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## EXPERIENCE

### Jump Associates, San Mateo – Innovation Strategist

Sept 2019 - Present

I currently work with clients to conceptualize new business ventures or develop long term growth strategy for their companies. This work ranges from designing products to entire ecosystems, consumer insights, scenario planning and opportunity mapping projects.

### Swiv Toothbrush, Philadelphia – Co-Founder

Sept 2018 - Present

In my spare time, I am a cofounder to a startup that aims at improving the oral hygiene of kids with cognitive disabilities. <https://www.swivtoothbrush.com/>

### PEEK Vision, Botswana – Design Strategist Intern

May 2018 - Aug 2018

This was the Botswana branch of a worldwide organization that seeks to provide eye care diagnostics to low resource areas by using smart devices to replace traditional eye examination equipment. I help develop the National Children with Disabilities Inclusion Project. <https://www.peekvision.org/>

### Amuneal, Philadelphia— Fabricator

Oct 2015 - Aug 2017

Assisted in the woodshop as a fabricator and finisher.

### The Ceramic Shop, Philadelphia— Fabricator

Oct 2015 - Sept 2016

Fabricated their line of products called Hydrobats as well as kiln posts; also managed inventory and online orders.

## PROFESSIONAL ACTIVITIES

### Design for Extreme Affordability— Xela, Guatemala

Partnering with IDE Global to work with rural, smallholder coffee farmers. 2019

### Patagonia Case Competition— Berkeley, CA

Design Competition Participant, Focused in food packaging, redefining business for a sustainable future. 2019

### Design for Food Insecure Students— Boston, MA

Design Competition Participant; Sponsored by Feeding America and Massachusetts Institute of Technology. 2018–2019

### Designing For Inclusion— Chicago, IL

Hackathon Participant, Sponsored by Ability Labs and Northwestern University. 2017

### Back on My Feet — Philadelphia, PA

I was the team lead for the Point Breeze section of the Philadelphia chapter. We volunteer to run with people affected by homelessness to help instill drive and healthy habits. 2016–2019

## EDUCATION

### University of Pennsylvania

August 2017– May 2019

Masters of Science in  
Integrated Product Design

### Temple University

August 2011– May 2015

Bachelor of Fine Arts

Major in Craft Sculpture

Minor in Art History

## SKILLS

- Strong Leadership
- Written and Verbal Communication
- Storytelling and problem framing
- User interviewing and insight skills
- Public Speaking
- Prototyping skills in most mediums, 2d/3d
- Rhinoceros 5, Fusion 360
- Adobe and Microsoft Suite

## TEACHING ASSISTANT COURSES

### Sarah Rottenburg and

### Mikael Avery “Design

Processes,” at the University of Pennsylvania.

### Sarah Rottenburg and

### Mikael Avery “Problem

Framing,” at the University of Pennsylvania.

## RELEVANT COURSEWORK

- Social Impact Analysis & Strategy
- Design of Connected Objects/IOT
- Ergonomics & Human Factors
- Problem Framing
- Engineering Entrepreneurship